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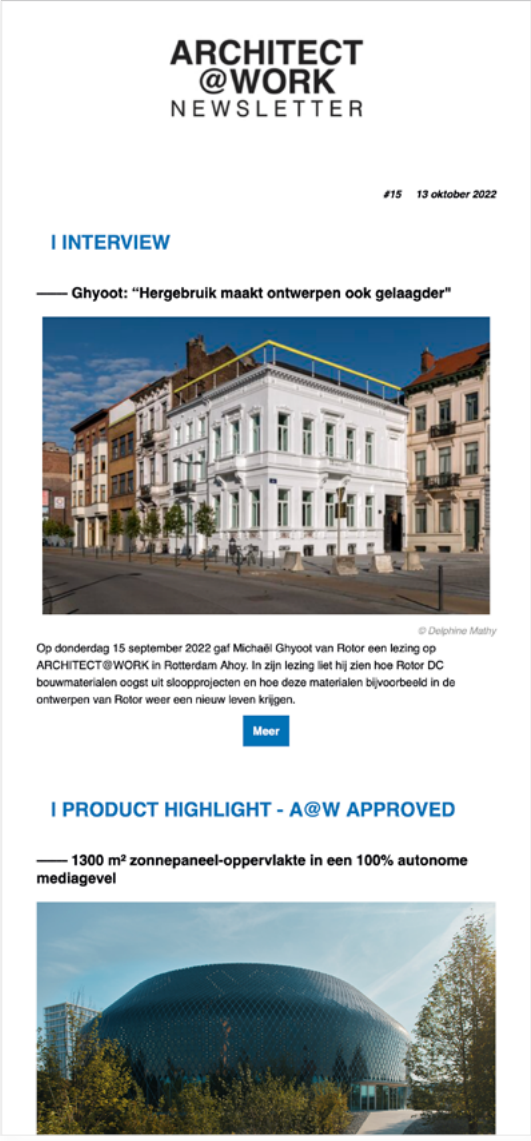
The A@W Newsletter offers unique insights into trends, topics and product innovations relevant for the architecture & design community

Why advertise?

- Your approved innovation on display
- Strong focus on topics relevant for the architecture & design community
- Reach over 40.000 architects and interior designers
- Contact form redirected to your details
- Article written by our journalist can be re-used for other purposes
- Exclusivity per product category
- No commercial bannering in the A@W Newsletter
- A maximum of 3 articles booked per newsletter



ARCHITECT @WORK NEWSLETTER

#15 13 oktober 2022

I INTERVIEW

—— Ghyoot: "Hergebruik maakt ontwerpen ook gelaagder"

© Delphine Mathy

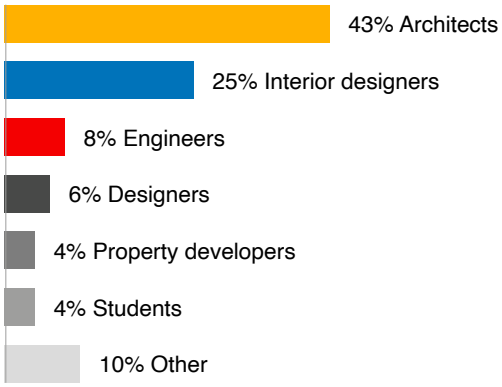
Op donderdag 15 september 2022 gaf Michaël Ghyoot van Rotor een lezing op ARCHITECT@WORK in Rotterdam Ahoy. In zijn lezing liet hij zien hoe Rotor DC bouwmaterialen oogst uit sloopprojecten en hoe deze materialen bijvoorbeeld in de ontwerpen van Rotor weer een nieuw leven krijgen.

Meer

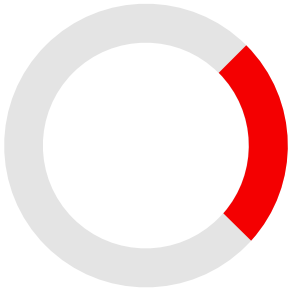
I PRODUCT HIGHLIGHT - A@W APPROVED

—— 1300 m² zonnepaneel-oppervlakte in een 100% autonome mediagevel

Readership



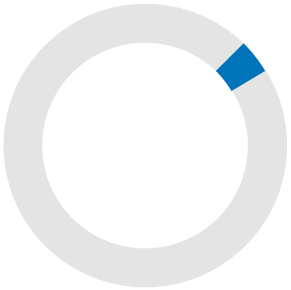
Statistics



Open

The average open rate of the A@W BENELUX Newsletter is:

34,5%[1]



Click-Through

The average click-through rate of the A@W BENELUX Newsletter is:

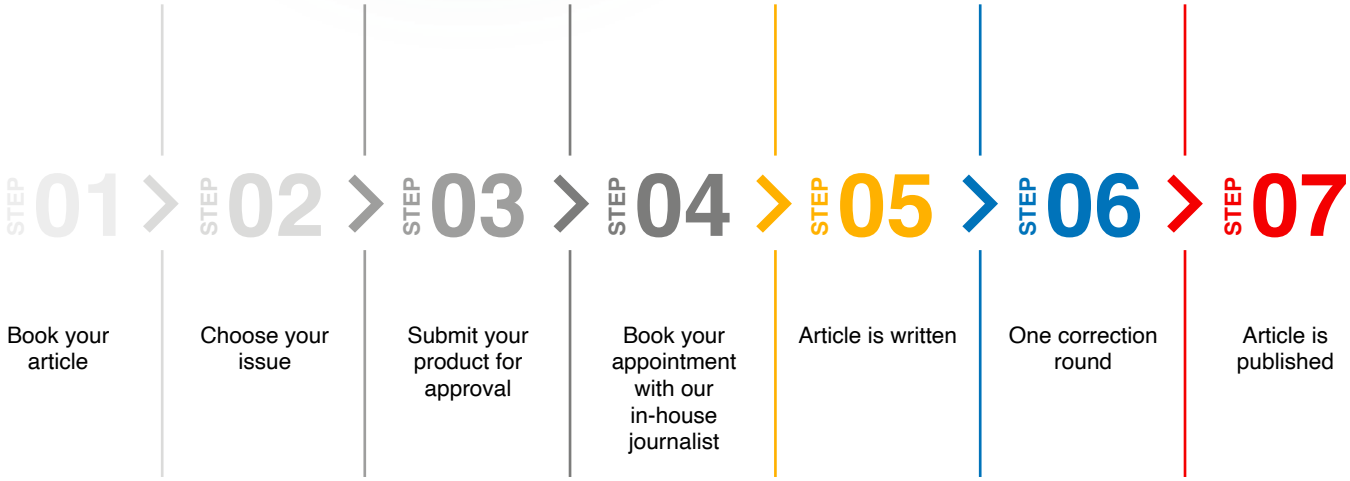
3%[2]

[1] the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)
[2] the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

2023 Periodicity

	Deadline	Appearance
ISSUE #18	15 December	12 January
ISSUE #19	19 January	9 February
ISSUE #20	16 February	9 March
ISSUE #21	23 March	13 April
ISSUE #22	13 April	4 May
ISSUE #23	18 May	8 June
ISSUE #24	24 August	14 September
ISSUE #25	21 September	12 October
ISSUE #26	19 October	9 November
ISSUE #27	23 November	14 December

Procedure



Specifications

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